

## CLAIM AMENDMENTS

The following listing of claims will replace all prior versions and listings of claims in the application:

- 1 1. (Original) A method of applying a rotatable label system to an object,  
2 comprising:  
3 affixing an inner label with indicia disposed thereon about an object;  
4 temporarily coupling an outer label having indicia disposed thereon to the  
5 inner label while the outer label is wrapped about the object; and  
6 securing the outer label about the object.
- 1 2. (Original) The method of claim 1 further comprising removing the  
2 temporary coupling to permit the outer label to rotate about the object.
- 1 3. (Original) The method of claim 2 wherein the removing the temporary  
2 coupling comprises rotating the outer label relative to the object.
- 1 4. (Original) The method of claim 1 wherein the temporarily coupling  
2 comprises providing a small amount of liquid between a front surface of the  
3 inner label and a rear surface of the outer label.
- 1 5. (Original) The method of claim 1 wherein the temporarily coupling  
2 comprises applying an external physical pressure to the outer label.
- 1 6. (Original) The method of claim 1 wherein the temporarily coupling  
2 comprises applying a vacuum pressure to the outer label.

1 7. (Canceled)

1 8. (Canceled)

1 9. (Original) The method of claim 1 wherein the temporarily coupling  
2 comprises applying at least one dot of an adhesive to a rear surface of the outer  
3 label.

1 10. (Original) The method of claim 1 wherein the securing comprises  
2 providing adhesive at a trailing end of the outer label so that the trailing end  
3 overlaps and adheres to a leading end of the outer label to rotatably couple the  
4 outer label around the object.

1 11. (Original) A method of applying a rotatable label to an object, comprising:  
2 temporarily coupling an outer label having indicia disposed thereon to the  
3 object while the outer label is wrapped about the object; and  
4 securing the outer label about the object.

1 12. (Original) The method of claim 11 further comprising affixing an inner  
2 label with indicia disposed thereon about the object, the outer label being  
3 temporarily coupled to the inner label.

1 13. (Canceled)

1 14. (Original) The method of claim 11 wherein the temporarily coupling  
2 comprises applying at least one dot of an adhesive to a rear surface of the outer  
3 label.

1 15. (Original) The method of claim 11 wherein the temporarily coupling  
2 comprises applying an external physical pressure to the outer label.

1 16. (Original) A rotatable label system comprising:  
2 an inner label affixed about an object;  
3 an outer label; and  
4 a temporary coupling mechanism configured for temporarily coupling the  
5 outer label to the inner label.

1 17. (Original) The rotatable label of claim 16 wherein the temporary coupling  
2 mechanism comprises a small amount of liquid disposed between the inner label  
3 and the outer label.

1 18. (Original) The rotatable label of claim 16 wherein the temporary coupling  
2 mechanism comprises an external physical pressure disposed on the outer label.

1 19. (Original) The rotatable label of claim 16 wherein the temporary coupling  
2 mechanism comprises a vacuum pressure.

1 20. (Canceled)

1 21. (Original) The rotatable label of claim 16 wherein the temporary coupling  
2 mechanism comprises an external gaseous pressure.

1 22. (Canceled)

1 23. (Withdrawn) The rotatable label of claim 16 wherein the temporary  
2 coupling mechanism comprises at least one dot of adhesive applied to a rear  
3 surface of the outer label.

1 24. (Original) The rotatable label of claim 16 further comprising a transparent  
2 portion disposed on the outer label and configured for viewing underlying  
3 indicia.

1 25. (Previously Presented) A rotatable label system comprising:  
2 an outer label;  
3 a temporary coupling mechanism configured for temporarily coupling the  
4 outer label about an object; and  
5 adhesive configured to be disposed to a rear surface at or near a trailing  
6 end of the outer label for securing the outer label to itself.

1 26. (Original) The rotatable label system of claim 25 further comprising a  
2 transparent portion disposed on the outer label and configured for viewing  
3 underlying indicia.

1 27. (Original) The rotatable label of claim 25 wherein the temporary coupling  
2 mechanism comprises an external physical pressure.

1 28. (Original) The rotatable label of claim 25 wherein the temporary coupling  
2 mechanism comprises at least one dot of adhesive applied to a rear surface of the  
3 outer label.

1 29. (Canceled)

1 30. (Previously Presented) The rotatable label of claim 25 further comprising  
2 an inner label configured to be affixed to the object, the outer label configured for  
3 coupling to the inner label.

1 31. (Previously Presented) The rotatable label of claim 25 wherein the  
2 temporary coupling mechanism comprises a small amount of liquid disposed  
3 between the object and the outer label.

1 32. (Previously Presented) The rotatable label of claim 25 wherein the  
2 temporary coupling mechanism comprises a vacuum pressure.

1 33. (Canceled)

1 34. (Previously Presented) The rotatable label of claim 25 wherein the  
2 temporary coupling mechanism comprises an external gaseous pressure.

1 35. (Previously Presented) The method of claim 11 further comprising  
2 removing the temporary coupling to permit the outer label to rotate about the  
3 object.

1 36. (Previously Presented) The method of claim 11 wherein the temporarily  
2 coupling comprises providing a small amount of liquid between the object and  
3 the outer label.

1 37. (Previously Presented) The method of claim 11 wherein the temporarily  
2 coupling comprises applying an external gaseous pressure.

1 38. (Previously Presented) The method of claim 11 wherein the temporarily  
2 coupling comprises applying a vacuum pressure to the outer label.

1 39. (Canceled)